

Volunteer Interest Session

ONE JACUE

Welcome Ewing Township Families!

LTJBSA Organizational Structure





Governing Body	Little League International ®	Babe Ruth League International ®	Lawrence Competitive Travel Charter
Programs	Tee Ball, Softball, & Baseball (46/60)	Baseball (60/90)	Softball & Baseball (46/60; 50/70; 60/90)
Eligibility	Ages 4-12, attend school or live in Lawrence Twp.	Ages 13-16, attend school or live in Lawrence Twp.	Ages 8-16, players from Lawrence Twp. and other areas allowed.
Roster Formation	Blind Draft Annually	Blind Draft Annually	Tryouts
Development Goals	Have fun, make memories, play with friends. Teach basic fundamentals of the game.	Have fun, make memories, play with friends. Teach advanced fundamentals of the game.	Challenge the most motivated players within a highly competitive environment.
Playing Time	Guaranteed	Guaranteed	Not-guaranteed, coach discretion
Gameplay	NJ District 12	NJ District 4	USABL, Diamond Nation, Perfect Game, etc

While they share players, each organization has a different charter, purpose, and leadership.

Lawrence Little League Mission and Goals





We are Lawrence Little League®.



We are proud to be from Lawrence Township.

We are Little and growing.

We are a League that includes everybody.

We #PlayBall08648.

Play because this game is fun.

Ball because it doesn't matter soft, hard, or with a tee.

08648 because all of our neighbors are welcome to join us at the park.

Our fields are a safe, trusted place where kids try, learn, and grow.

We celebrate each player's journey.
Their determination, their perseverance,
and their success.

We cheer with pride as they make friends and memories to last a lifetime.



We are Lawrence Little League®.



- Everyone gets a chance to play.
- Everyone makes memories with their friends.
- Everyone discovers important life skills such as teamwork, overcoming failure, and sportsmanship.
- Everyone learns the basic fundamentals they need to try out for Middle School softball/baseball.
- Create "cores" player groups that learn to play as a team and stay together through High School.







2024 Board of Directors



- Paul Alfieri President (P'13y)
- Jake Zalaznick Vice President (P'11y)
- Dave Shockey Treasurer (P'10, 6y, 4y)
- Ken Mitchell Safety Officer (P'16y)
- Andrea Alfieri Player Agent (P'13y)
- Lisa Cox Volunteer Coordinator (P'10, 7y)
- Mike Russo Coaching Coordinator (P'10y)
- George Lutz Umpire Coordinator (P'10y)
- Jim Gummell Ewing Township Coordinator (P'12y)
- Nicole Mottola Secretary (P'15y)
- Ken Dobkin Board Member At Large (P'17,16,13,10y)
- Sean Willever Board Member At Large (P'16y)

Our Township Partners:







Season Snapshot: League Calendar 2024



Oct 11 Registration Opens

Dec 7 Volunteer Interest Session

Jan TBD Coaches Clinic

Feb 4 Registration Closes

Feb 8 Volunteer Meeting 7:30pm (Zoom)

Feb 11 Assessment Day Location TBD

Feb 12 Draft Day Part 1 - Majors 5-6, Minors AAA 6-7

Feb 13 Draft Day Part 2 - Minors AA 7-7:45, Rookies 7:45-8:30

Mar 11 Practices Begin (LMS Grass Fields)

Mar TBD Swap Drop @ Barrett Indoor Cages

Mar TBD Annual Swap Day @ Barrett Indoor Cages

Mar TBD Dick's Sporting Goods Weekend

Mar 30 Spring Set Up Day @ Central Park (10am-Noon)

April 8 First Week of Softball & Baseball Games

April 13 Opening Day Parade / First Day of Tee Ball

May 13 Photo Night.

May 25 Memorial Day Weekend

June 1 Early Registration for 2024 Opens

June 3 Playoff Week

June 8 Championship Day

June 15 Last Day of Tee Ball

June 16 LTJBSA Day at Trenton Thunder (1pm game)

June 30 Early Registration for 2024 Closes

Volunteer Opportunities Overview



- Opening Day Parade
- Friday Night Lights
- Home Run Derby
- Photo Day
- Trenton Thunder Day
- Memorial Day Parade
- Sway Day/Equipment Hand Out Day
- Open/Close Fields
- Snack Shack
- Weekly Duties
- Fundraising
- Marketing/Promotions
- Spirit Store
- Cadet Umpires
- League Schedule
- Legal Advisor
- Medical Advisor
- Food Service Advisor



- For all coordinator roles, the League has a list of contact information and job action sheets to assist.
- The League also has several board members that can assist with any questions along the way.

Swap Day/Equipment Hand Out Day



Active Time/ Day of Event	Late March 2024
Time Details	Coordination tasks can be done at home. In person on actual drop days and pick-up days.
Coordinator Role	 Select date for Swap Day, coordinating with League around Assessments, Dick's Sporting Goods Day and delivery of uniforms Select dates and locations for Sway Drop Days Staff Swap Drop Days Coordinate removal and donation of items not swapped (post-event)
Volunteer Roles	 Staff Swap Drop Days Staff Swap Day in Indoor Facility (help families find what they need) Help with removal and donation of items not swapped (post-event) Prep Tee Ball buckets/uniforms and distribute Prep LLL Coach boxes & distribute (uniforms, first aid, practice kits)

Open/Close Fields



Active Time	Two Days, April 2024 & November 2024
Time Details	In person commitment for tasks.
Description	Set up/break down the Central Park Facilities before and after the season
Volunteer Roles	 Hang/remove sponsor banners, windscreens, batters eyes Hang/remove bat racks Clean out Hughes and Colavita storage sheds Take inventory of items needed for next season

Opening Day Parade



Active Time	February 15 th – April 15 th
Time Details	All tasks except for parade day can be done at home on volunteer's own time
Coordinator Role	 Work with the LL President to invite guests for event (mayor, police, etc.) Schedule Color Guard and Sea Cadets Schedule Lawrence High School for National Anthem Schedule sponsors (if necessary) Create lineup plan on Colavita Field for teams Communicate schedule to coaches and volunteers
Volunteer Roles	 Line all fields and set up scoreboards before parade (2) Stage teams on Colavita Field outfield (2) Hand out sponsor giveaways (2-4)

Friday Night Lights

THE LITTLE SEED
\$37.1952.

Active Time	April 15 th – June 15 th (6 Friday nights)
Time Details	All scheduling tasks can be done at home on volunteer's own time except for gameday.
Coordinator Role	 Work with the LL President to invite guests for event (mayor, police, etc.) Schedule sponsor activities (if necessary) Communicate schedule to coaches and volunteers Work with marketing to promote event Greet guest and sponsor night of event (6:15pm) Provide emcee (usually League President) with talking points for pre-game
Volunteer Roles	 Event manager (1 per Friday night) Line Hughes and Colavita field (2 total/1 per field) Operate scoreboard, announce players, play national anthem, and music in between innings (2 total/1 per field)

Photo Day



Active Time/ Day of Event	• May 13, 2024
Time Details	All tasks can be done at home prior to Photo Day. At park commitment is for one night, May 13 th 6p-10p, to assist photographer.
Coordinator Role	 Work with the photographer to build the day-of schedule for pictures (April 2024) Communicate the schedule and what's required to parents Work with marketing to promote the day
Volunteer Roles	 Assist the photographer on May 13, 2024 to move teams/individuals through the lines quickly to keep us on schedule. (3)

Memorial Day Parade



Active Time/ Day of Event	• May 25, 2024
Time Details	Coordination tasks can be done at home. In person commitment is for day of parade.
Coordinator Role	 Register LLL for the Lawrence Township Memorial Day Parade with the Recreation Department Communicate to parents details of the day (when to arrive, what to wear, etc.) Coordinate on-site presence (where to line up, any signage needed) Lead LLL contingency in parade
Volunteer Roles	 Help coordinate on-site presence Walk in parade and keep everyone together

Home Run Derby



Active Time	One evening in June/July TBD by Coordinator
Time Details	All scheduling tasks can be done at home on volunteer's own time except for gameday.
Coordinator Role	 Work with league to schedule date Work with T-Mobile to receive promotional materials Work with marketing to promote event Hold volunteer meeting to coordinate rules, responsibilities Day of – track results to name winner (bracket)
Volunteer Roles	 Line judges for event (3) Emcee/DJ (1) Snack Shack helpers (3)

Trenton Thunder Day



Active Time/ Day of Event	• June 16, 2024
Time Details	 Coordination tasks can be done at home. In person commitment is for ticket distribution prior to event and day/night of event.
Coordinator Role	 Coordinator/main contact for Trenton Thunder (emails) Work with marketing to promote ticket sales Pick up ticket block from Thunder when ready (mid-May 2024) Schedule ticket handout nights prior to event (required to be at field, but timing is flexible and could be in 1-hour increments, e.g. 6p-7p Tues., 5p-6p Thurs, etc.)
Volunteer Roles	 Hand out tickets at Central Park prior to event Support fundraising in Thunder stadium during event by selling 50/50 raffle tickets

Snack Shack



Active Time/ Day of Event	March - June
Time Details	Coordination tasks can be done at home. In person as indicated by schedule.
Coordinator Role	 Track inventory and replenish stock for the Snack Shack throughout season as needed (Restaurant Depot, Costco, etc.). This can be done on your own time throughout the week and can be split among trusted volunteers if needed. We use the Clover inventory system – training will be provided. Set and communicate the weekly schedule to volunteers and our paid cook.
Volunteer Roles	Work cashier window during games (2/night)

Spirit Store Coordinator



Active Time/ Day of Event	March & September 2024
Time Details	Coordination tasks can be done at home.
Coordinator Role	 Work with Kampus Klothes on styles and price points to create online storefront. Work with marketing to create new designs and promote. Manage family questions throughout sale weeks. Ability to do more (different vendors, items, dates) if volunteer wishes

Cadet Umpire Coordinator



Active Time	March – June 2024
Time Details	 All tasks except can be done at home on volunteer's own time except for rainout days, where volunteer is needed to communicate schedule changes quickly.
Coordinator Role	 Recruit Cadet Umpires and ensure they are trained in offseason Assign Cadet umpires to games Communicate weather-related changes in schedule to cadets

League Schedule Coordinator



Active Time	March – June 2024
Time Details	 All tasks except can be done at home on volunteer's own time except for rainout days, where volunteers are needed to communicate schedule changes quickly. Training provided.
Coordinator Role	 Prior to Season: Build teams in SportsConnect once the player draft is completed. Create schedule for season for all baseball divisions (softball schedules through an interleague process) Communicate schedule to internal Cadet Umpire Coordinator and D12 Communicate schedule to Lawrence and Ewing Twp (lights/dates)
	 During Season: Reschedule games due to weather-related issues Communicate any changes to Cadet Umpire Coordinator and D12 Umpire Assignor Communicate any changes to Lawrence and Ewing Twp (lights/dates) Create playoff schedules near end of season

Weekly/Daily Duties



Scoreboard Operators	•	Work scoreboard and announce player names on Colavita, Hughes, Carroll and Grant fields (1 per field each night)
Indoor Facility Cleanup	•	Vacuum cages and clean bathrooms (2x/week, does not have to happen during game nights, i.e., could be a morning or a Sunday. Training provided. (2)
Outdoor Cleanup	•	Patch pitching mounds and add dirt to batters boxes as needed. This can be done on a weekday morning or Sunday – does not have to be done on game nights. Training provided. (2-4)
Snack Shack Helpers	•	Work cashier window during games (2 per night).

Fundraisers



Active Time	Year Round, but on volunteer's own time/schedule
Volunteer Role	 Email/call local sponsors to secure funds for 2024. LLL will provide contact names, email copy, script and brochure – we just need people willing to make calls.

Marketing/Promotions

Active Time	Ongoing throughout season, sign up to join and help league as needed when a project comes up.
Volunteer Role	 Graphic designer to create signs, posters, social media graphics, spirit store items (must know Adobe Creative Cloud) Liaison to each PTO (including LIS) Liaison to area high schools for volunteers Promote events to local media outlets (Lawrence Ledger, NJ.com, etc.)

Advisors



Legal Advisor	Advise the League on any legal matters as needed (no set time commitment). Typical advice needed is to review vendor contracts.
Medical Advisor	 Advise the League on safety/medical matters as needed (no set time commitment). Typical advice needed is to review our safety plan annually, as well as to provide suggestions on how to improve our ability to respond to medical emergencies (recommend items to have on hand, review locations of first aid equipment, etc).
Food Service Advisor	 Advise the League on food preparation and service matters as needed (no set time commitment). Typical advice needed is to help us ready the Snack Shack for opening day by reviewing our food storage and preparation processes, and to share best practices for health/safety.



Sign up Genius for Coordinator & Volunteer Roles



Questions or comments, please contact:

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